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01 February 2024

Dear Parent/Carer,

Save the Date for National Apprenticeship Week 2024 (NAW2024)

We will be celebrating National Apprenticeship Week from **5 – 11 February 2024**, with the theme for this year being 'Skills for Life'. National Apprenticeship Week brings together the entire apprenticeship community to celebrate everything that is amazing about apprenticeships.

This annual week-long celebration of apprenticeships, takes place across England and showcases how apprenticeships have helped employers and people of all ages and backgrounds. Employers are encouraged to promote the great work of their apprentices, whilst highlighting the many benefits apprenticeships bring to their business.

Grace Academy Solihull will be hosting our own events during the week, which will include a variety of interactive online resources, guest speakers from respected companies within the community, interactive activities, lesson starters and tutor time tasks.

During NAW2024 the ASK programme (A government funded programme aimed at raising the awareness of apprenticeships) is hosting a series of free events. We encourage our students to engage in as many of the ASK programme events as possible to gain the best experience. Please see the list of events below:

Date	Time	Event	Link
Mon 5 Feb	18:00	Welcome to the World of Apprenticeships	https://www.eventbrite.com/cc/naw-2024-the-ask-programme-550109
Tue 6 Feb	18:00	<ul style="list-style-type: none">Meet the Employer – NHS Chesterfield Royal HospitalMeet the Employer – Civil ServiceMeet the Employer – Compass GroupMeet the Employer – WorkpaysMeet the Employer – Nestle	https://www.eventbrite.com/cc/naw-2024-the-ask-programme-550109
Wed 7 Feb	18:00	<ul style="list-style-type: none">Meet the apprentice – WorkpaysMeet the apprentice – Samworth BrothersMeet the apprentice – BootsMeet the apprentice – Nestle	https://www.eventbrite.com/cc/naw-2024-the-ask-programme-550109
Thur 8 Feb	18:00	Welcome to the World of T-Levels	https://www.eventbrite.com/cc/naw-2024-the-ask-programme-550109
Sat 10 Feb	9:00 11:00 13:00	<ul style="list-style-type: none">A Parents & Carers Guide to understanding ApprenticeshipsA Parents & Carers Guide to understanding ApprenticeshipsA Parents & Carers Guide to understanding Apprenticeships	https://www.eventbrite.com/cc/naw-2024-the-ask-programme-550109

Unifrog Apprenticeship Fair: Wednesday 7 February 16:30-19:30

Join the Unifrog virtual fair to learn all about the world of apprenticeships. Explore the latest apprenticeships opportunities, attend live sessions with top employers including KPMG accounting, Lloyds Banking group, BBC and the NHS and network one-to-one to get top tips on how to find and apply for your dream apprenticeship.

To take part all you need to do is head over to the [Unifrog homepage](#), select sign up to Unifrog apprenticeship fair and turn up on the 7 February at 16:30pm.

Apprenticeships are a brilliant opportunity for all ages to launch their careers in a huge range of exciting industries or upskill at various levels.

You can keep up to date with the latest National Apprenticeship Week news by following social media channels: @apprenticeships and @amazingappsUK on Twitter and the [Amazing Apprenticeships website](#).

Also, keep an eye out for [National Careers Week 2024 \(NCW2024\)](#). It's a one-week celebration of careers guidance, fantastic resources and opportunities for parents, carers and students across the country. Grace Academy Solihull will also be supporting our students in taking full advantage of this amazing week and further information about this will be sent home in due course.

Yours Sincerely,

B. Pettitt

Careers Lead